

# LUNCHEON

# SEMINAR

P.O. Box 286  
Lebanon, Pennsylvania 17042



Telephone (717) 273-7215  
www.lebanonpa.com

CLA Member Companies and their  
Employees are invited to attend.

## The "BID-ness" of Growing a Business in Lebanon

Wednesday, November 8, 2017  
Foundry Craft Grillery  
(above the Lebanon Farmers Market,  
35 S. 8th Street)  
Buffet: 11:30 AM  
Program: 12 Noon to 1 PM  
\$25.00 per person (includes lunch)

*Sponsored by:*



*We put our members first.*

With barely seven months on the job, Lebanon BID (Business Improvement District) Manager Kelly Withum is busy leveraging her background in downtown business improvement to help us take our City of Lebanon to the next level of awareness and coordinated promotional success.

Ms. Withum will bring us up to date on what's happening to date with the new BID initiative, plus lead the audience interactively in a session of both idea-sharing and development for the future.

We are all in this together. Listen to a progress report, learn about goals and objectives, and most importantly, bring your questions and issues to the forum.

It promises to be a lively "don't miss" event. And it is also an opportunity to show your Lebanon and CLA pride by registering a guest to come along with you.

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We must receive this reservation form no later than **Wednesday, November 1, 2017.**

Business Name and Address: \_\_\_\_\_

Name(s) of Person(s) Attending: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Share the CLA spirit. We encourage you to bring a prospective member as your guest.**

Guest Name and Business \_\_\_\_\_

Please check one:      MasterCard/Visa # \_\_\_\_\_ CVV# \_\_\_\_\_ Expiration date \_\_\_\_\_

\_\_\_\_ Check (payable to CLA) enclosed      Amount approved \_\_\_\_\_ Signature \_\_\_\_\_

\_\_\_\_ Please bill me  
(When a reservation is made, CLA must pay for it whether or not you attend. Reservations must be cancelled 24 hours prior to the luncheon, otherwise an invoice will be mailed.)

\_\_\_\_ Please e-mail an invoice to \_\_\_\_\_

**PLEASE MAIL TO: CLA Office, P.O. Box 286, Lebanon, PA 17042.  
IF YOU WISH TO BE BILLED OR PAY BY MASTERCARD OR  
VISA, YOU MAY FAX THIS FORM TO 273-7215  
OR CALL 273-7215 OR E-MAIL TO [cla.jeannie@verizon.net](mailto:cla.jeannie@verizon.net)  
Any questions, call Diana Hartman at 274-0698.**